

**KEEP PESTS
OUT OF
INSULATION*
AND BUILD
IN ENERGY
EFFICIENCY.**

SUPREME PLUS
Cellulose Insulation
with Zone Defense®
additive.



AN EASY WAY TO KEEP HOME SWEET HOME, NICE AND COMFY.

Made of up to 85% recycled paper, Supreme *Plus* cellulose insulation gives you great insulating performance with an added bonus—the Zone Defense® additive. The Zone Defense additive kills certain pests that may damage or infest insulation, such as cockroaches, carpenter ants, silverfish and darkling beetles.*

HOW DOES IT WORK?

Supreme *Plus* cellulose insulation is treated with an insecticide called Zone Defense. It helps to prevent insect damage and infestation in the insulation.* The blow-in cellulose insulation helps fill gaps and voids that may be left by many other types of insulation, creating an energy-saving, thermal blanket that helps to reduce air leaks! The addition of Supreme *Plus* cellulose insulation also helps quiet noises from the outside, making your home more peaceful inside.





I ALREADY HAVE INSULATION. WHY WOULD I NEED MORE?

Many homes don't have the amount of insulation recommended by the U.S. Department of Energy (DOE), so adding more could help increase your energy savings—helping you save money.^{1,2}

CAN SUPREME PLUS CELLULOSE INSULATION HELP REDUCE MY ENERGY USAGE?

According to the DOE, homeowners can typically save up to 20% of heating and cooling costs by adding insulation and air sealing their homes.^{1,2} This simple step helps block heat loss in the winter and heat gain in the summer, keeping your home more comfortable year-round.



¹ www.energystar.gov.

² Savings vary. Find out why in the seller's fact sheet at cellpak.com. Higher R-values mean greater insulating power.

Supreme *Plus* cellulose insulation with Zone Defense® additive gives you:

- Energy-saving insulation¹
- A more comfortable home year-round
- Insulation protected from damage and infestation by cockroaches, carpenter ants, silverfish and darkling beetles*
- Exceptional sound control



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Zone Defense® is a registered trademark of InCide Technologies, Inc.

*Supreme *Plus* cellulose insulation contains the additive, Zone Defense®—an insecticide registered with the EPA for use in cellulose insulation. Supreme *Plus* insulation has been treated with the Zone Defense additive to help prevent damage to and infestation of the insulation by certain insect species, such as cockroaches, carpenter ants and silverfish. The addition of Zone Defense insecticide to help prevent damage to and infestation of the insulation by certain insect species does not confer insecticide protection outside of the Supreme *Plus* insulation.

Use of this chemically-treated insulation does not substitute for an approved termiticide product to control subterranean termites, which may be required by some states.